

FASPE Business
2018 Schedule and Syllabus
May 19 – June 1

Pre-Trip Reading and Assignments:

- Vocabulary of Ethics assignment (Watch 5 short videos.)
- A Tale of Two Stories (responses required for session on May 21)
- Doris L. Bergen, *War & Genocide* (Required)
- Francis Nicosia and Jonathan Huener, Editors, *Business and Industry in Nazi Germany* (Excerpts required)
- Primo Levi, *Survival in Auschwitz* (Recommended)

Saturday, May 19

Students in America depart U.S.

Sunday, May 20 (Berlin)

Arriving Fellows will be met at the airport and either share taxis or take private bus to hotel.

For early arrivals and those in Berlin:

- 9:30 Meet at Select Hotel Berlin, The Wall (Zimmerstr. 88) to drop luggage and breakfast
- 10:30 General introduction to Berlin in hotel lobby
- 11:00 Walking introduction to city
- 12:00-3:00 Free-time to explore Berlin

For all:

- 3:00 Check in at Select Hotel Berlin, The Wall (Zimmerstr. 88; Phone: +49 30 3087770)
- 5:45 Meet in hotel lobby for dinner at Bocca di Bacco (Friedrichstraße 167-168) at 6:00 PM

Monday, May 21 (Berlin)

- 7:30-8:30 Breakfast at hotel
- 8:30 Gather in hotel lobby for walk to German Resistance Memorial Center
- 10:15-11:15 **Welcome & Introduction** (Resistance Museum, Room IIA): David Goldman & Thorin Tritter
- 11:15-12:00 **Session 1** (Room IIA): **Nazi Ethics**, by Thorsten Wagner
- 12:00-1:30 Lunch (Room IIA) and time to explore exhibition
- 1:30-3:00 **Session 2** (Room IIIA): **Introduction to FASPE Business**, by Mike Eichenwald and Leigh Hafrey

Reading:

-Rakesh Khurana and Nitin Nohria, "It's Time to Make Management a True Profession," *Harvard Business Review*, October 2008

-Volkard Knigge, Introduction to Exhibition, The Engineers Of The "Final Solution:" Topf & Sons – Builders Of The Auschwitz Ovens (excerpts)

- 3:00-4:30 **Session 3** (Room IIIA): **A Tale of Two Stories**
Assignment: Prepare a tale of two stories in advance

4:30-5:00 Background for Walking Tour (Room IIA)

- 5:00 Groups A/B/C - Depart for walking tour of Berlin, followed by visit to Memorial to the Murdered Jews of Europe at 7:15 and dinner at 7:45 at Viale dei Tigli (Wilhelmstraße 75)
- 5:00 Groups D/E/F – Depart for 5:30 dinner at Viale dei Tigli (Wilhelmstraße 75). Gather at Memorial for the Murdered Jews of Europe at 7:15 for walking tour.

Tuesday, May 22 (Berlin)

- 7:30-9:15 Breakfast at hotel
 9:30 Depart hotel
 10:30-12:00 **Session 4** (Schwarzkopf-Stiftung): **Meet with Holocaust Survivor Margot Friedlander**
 12:15 Depart for Lunch
 12:45-2:00 Lunch at Sale e Tabbachi (Rudi-Dutschke-Straße 25): seating for **Interdisciplinary Small Group Meeting #1: Introductions**
 2:00 Depart for seminar rooms
 2:15-3:45 **Session 5** (Relexa – Bad Steben): **The Business of Business Is ...**
Readings:
 -Milton Friedman, “The Social Responsibility of Business Is to Increase its Profits,” *New York Times Magazine*, September 1970
 -Lynn Stout, “The Problem of Corporate Purpose,” *Issues in Governance Studies*, 6/2012
 4:00-5:30 **Session 6** (Bad Steben): **Businesses and National Socialism** (by Thorsten)
Readings:
 - Peter Hayes “The Chemistry of Business-State Relations in the Third Reich,” chapter 3 in Francis Nicosia and Jonathan Huener, editors, *Business and Industry in Nazi Germany* (2004)
 - Michael Thad Allen, “The Business of Genocide: The SS, Slavery, and the Concentration Camps,” chapter 4 in Francis Nicosia and Jonathan Huener, editors, *Business and Industry in Nazi Germany* (2004)
 - Peter Hayes “The Deutsche Bank and the Holocaust,” in *Lessons and Legacies, Vol. 3: Memory, Memorialization and Denial*, 1999
 5:30-6:30 Dinner (La Fenetre Restaurant)
 6:30-8:30 **Session 7** (Berlin 1): **Screen and discuss the film *Conspiracy* (Interdisciplinary)**

Wednesday, May 23 (Berlin)

- 7:00-9:00 Breakfast at hotel
 9:00 Board bus for Grunewald and Wannsee
 10:15 Visit to the Deportation Memorial “Track 17” (Grunewald Rampe) (interdisciplinary)
 10:45 Depart for the House of the Wannsee Conference
 11:00-12:00 Introduction and guided visit through exhibition at Wannsee
 12:00-1:30 Lunch at Wannsee and self-guided visit
 1:30-3:45 **Session 8** (Wannsee): **Workshop with Wannsee Staff**
Reading: Wannsee Protocols
 4:00-5:30 **Session 9** (Wannsee): **Empowering Ourselves**
Readings:
 -Paul Rusesabagina, *An Ordinary Man: An Autobiography* (excerpts + clips from film *Hotel Rwanda*)
 -Romeo Dallaire, *Shake Hands with the Devil: the Failure of Humanity in Rwanda* (excerpts—Dallaire was the UN Force Commander in Rwanda during the genocide)
 5:45 Depart Wannsee
 7:00 Dinner at Delhi 6 (Friedrichstraße 237)

Thursday, May 24 (Berlin)

- 7:30-9:00 Breakfast
- 9:00-11:00 Morning free.
- 11:00-12:45 **Session 10** (Lunch Location of Your Choice): **Interdisciplinary Small Group Meeting #2: Role Morality** [€13/\$15]
- 1:00 Meet at Topography of Terror (Niederkirchnerstraße 8)
- 1:00-2:00 Guided introduction to Topography of Terror
- 2:00-2:45 Free time in Topography of Terror
- 2:45 Leave for German Resistance Memorial Center
- 3:30-5:30 **Session 12** (Room IIIA): **Finding Moral Imagination**
Readings:
 -Dan Ariely, Our Buggy Moral Code. ([Ted Talk](#))
 -Dennis Gioia, "Pinto Fires and Personal Ethics: A Script Analysis of Missed Opportunities," *Journal of Business Ethics*, May 1992
 -Patricia Werhane, "A Note on Moral Imagination" (UVA-E-0114)
- 5:30-6:30 Dinner (German Resistance Memorial Center, Room IIA)
- 6:30-8:00 **Session 13** (Room IIA): **Screening of Stanley Milgram's Obedience** (Interdisciplinary)
Required Reading: Christopher Browning, "Revisiting the Holocaust Perpetrators: Why Did They Kill?" (2011)
Optional Reading: Stephen Reicher, et.al., "Working Toward the Experimenter: Reconceptualizing Obedience Within the Milgram Paradigm as Identification-Based Followership," *Perspectives of Psychological Science*, 2012

Friday, May 25 (Berlin-Krakow)

- 8:30 Board bus for airport
- 9:30 Arrive at Schönefeld (SXF) to catch RyanAir Flight FR1711, departing at 11:05. Arrive Krakow at 12:20 PM
- 12:45 Meet bus to drop bags at Campanile Hotel (ul. Św. Tomasza 34, +48 12 424 26 00)
- 1:45 Depart for lunch (2:00) at Chimera (św. Anny 3)
- 3:00-5:30 Walking tour introduction to Krakow
- 6:00 Check-in at hotel
- 6:15- Free evening. For those interested, there is a communal dinner at the Jewish Community Center (ul. Miodowa 24) at 8:30 pm. Reservations are required. Otherwise, dinner on your own [50 PLN/\$15]. For those interested, there is an Orthodox Jewish service at the Remuh Synagogue (40 Szeroka) from 7:30-8:30 pm.

Saturday, May 26 (Krakow)

- 8:00-9:15 Breakfast at hotel
- 9:00-12:30 Morning free. Lunch on your own [34 PLN/\$10]
- 12:30-2:00 **Session 14** (Location of Your Choice): **Interdisciplinary Small Group Meeting #3: Memorialization**
- 2:00-2:30 **Session 15** (Campanile Hotel): **Introduction to Poland**
- 2:30-4:00 **Session 16** (Campanile Hotel): **Polish Identity in the 20th Century** – guest lecture by Prof. Zdzislaw Mach, Rector's Proxy for International Relations, Jagiellonian University
- 4:30-6:00 **Session 17** (Collegium Maius - Basement): **Professional Commitment, Professional Complicity**
Reading: Ursula Kroeber Le Guin, “The Ones Who Walk Away From Omelas,” in *The Wind's Twelve Quarter*
- 6:00-8:00 **Session 18** (Collegium Maius - Basement) **When Good Intentions Meet Bad Actor**
Readings:
 -Florian Wettstein, “Silence as Complicity: Elements of a Corporate Duty to Speak Out against the Violation of Human Rights,” *Business Ethics Quarterly*, January 2012
 -Mark Moody-Stuart, *Responsible Leadership: Lessons from the Front Line of Sustainability and Ethics* (selected pages)
 -Sandra Sucher and Daniel Baer, “Yahoo! in China,” *Harvard Business School*, Case Study, February 2009
- 8:00 Dinner at Sukiennice (Rynek Główny 3)

Sunday, May 27 (Krakow/Oświęcim)

- 7:30-9:30 Breakfast at hotel
- 9:30-11:00 **Session 19** (Collegium Maius – 2nd Floor): **When the Victim Is Also the Perpetrator**
Reading: Rebecca Goldstein, “The Legacy of Raizel Kaidish,” in *Strange Attractors*
- 11:00-12:15 Lunch on your own [34 PLN/\$10]
- 12:30 Check-out of hotel and board bus for Oświęcim
- 1:45 Arrive Oswiecim
- 2:00-3:00 **Session 20** (Auschwitz Jewish Center): **Preparing for Auschwitz**
- 3:10 Board bus to Auschwitz I
- 3:30-6:30 Guided tour of Auschwitz I
- 6:45 Check-in at Hotel Galicja (119 Generała Jarosława Dąbrowskiego)
- 7:30-8:30 **Session 21** (Hotel): **Reflection**
- 8:30-9:30 Dinner (Hotel)

Monday, May 28 (Oświęcim)

- 7:00-8:30 Breakfast at hotel
- 8:35 Board bus for Auschwitz-Birkenau
- 9:00-12:30 Guided tour of Auschwitz-Birkenau
- 1:00 Board Bus to Center for Dialogue and Prayer
- 1:15-2:15 Lunch at Center for Dialogue and Prayer
- 2:15-3:45 **Session 22** (Center for Dialogue and Prayer): **Compassion and Business**
- 3:45 Board bus for optional time at Auschwitz I or Birkenau
- 4:00-7:00 Optional time at Auschwitz I or Birkenau
- 7:00 Board bus to hotel
- 7:30-8:30 Dinner at Hotel Galicja

Tuesday, May 29 (Oświęcim/Krakow)
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- 7:30-8:30 Breakfast at hotel
- 8:15 Depart for optional visit to Jewish cemetery, Auschwitz Jewish Center, and several sites in Oswiecim.
- 10:00-11:30 **Session 23 (Hotel): Designing Ethical & Unethical Organizations**
Readings:
 -Thomas Donaldson, "Values in Tension: Ethics Away from Home," *Harvard Business Review*, September-October 1996
 -[The Whistleblowers, FT, November 7, 2017](#)
- 11:30-11:45 Check-out and store bags in lobby or storage room
- 12:00-1:30 **Session 24 (Hotel): A Different Kind of Workplace**
Readings:
 -[Rebecca Traister, "This Moment Isn't \(Just\) About Sex. It's Really About Work." New York Magazine, December 10, 2017](#)
 -[Jia Tolentino, "The Rising Pressure of the #MeToo Backlash," New Yorker, 1/24/18](#)
- 1:30-3:00 Lunch at Hotel Galicja
- 3:00 Board bus for Krakow
- 4:30 Check into Campanile Hotel (ul. Straszewskiego 17, +48 12 618 88 90)
- 5:15 Depart hotel for seminar rooms
- 5:30-7:00 **Session 25 (ICC): The Cutting Edge of Responsibility**
Readings:
 -[Larry Fink, Annual Letter to CEOs, Sense of Purpose](#)
 -[Jeff Beer, "How Patagonia Grows Every Time It Amplifies Its Social Mission," Fast Company](#)
- 7:00 Dinner on your own [50 PLN/\$15]

Wednesday, May 30 (Krakow)

- 8:00-9:00 Breakfast at hotel
- 9:30-11:30 **Session 26 (Collegium Maius – 2nd Floor): A Divide We Can Heal**
Readings:
 -[Zeynep Tufekci, "YouTube, the Great Radicalizer," New York Times, March 10, 2018](#)
 -Julian Bleeker, *Design Fiction, A short essay on design, science, fact and fiction.*
 (Selected pages)
- 12:00-1:30 **Session 27 (Lunch Location of Your Choice): Interdisciplinary Small Group Meeting #4: Whistleblowing/Leaking [34 PLN/\$10]**
- 1:30-3:30 **Session 28 (Location of Your Choice): Interdisciplinary Small Group Meeting: Memorial Project Work**
- 3:30- Free afternoon. Dinner on your own [50 PLN/\$15]

Thursday, May 31 (Krakow/NYC)

- 7:00-9:00 Breakfast at hotel
9:00 Depart Hotel for seminar rooms
9:15-12:00 **Session 29** (Galicia Museum, Dajwór 18): **Interdisciplinary Small Group: Memorial Presentations**
12:15-1:15 Lunch at Galicia Museum
1:15-1:45 Break – Time in Exhibition
2:00-4:00 **Session 30** (Galicia Museum): **Looking Forward to Professional Life**
6:00 Gather for group photo and depart hotel for final dinner
6:30 Final dinner at Hawelka (Rynek Główny 34)

Friday, June 1 (Krakow/USA)

Breakfast at hotel 6:30-10:00

Morning airline departures. Hotel checkout by noon. FASPE will provide taxis to the airport.